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Contact Information: [www.kodak.com/go/hse](http://www.kodak.com/go/hse)
Click on Contact US
The business of capturing and sharing images is changing from traditional, film products to digital imaging – and Kodak is changing with it. In 2005, Kodak expects for the first time to realize greater revenue from its digital products and services than from its film products. This business transition brings new environmental challenges. Some manufacturing plants are closed or restructured to meet changing requirements. Digital products require different approaches to recycling and reuse.

Throughout the transition, however, the company’s commitment to Responsible Growth and continuous improvement remains steadfast. We see it as the only course to a bright future.

At Kodak, our commitment to “Responsible Growth” on a global scale means applying our corporate Health, Safety, and Environment Principles and Performance Standards uniformly in the 150 countries in which we do business.

At the heart of this commitment is a singular objective: continuous improvement in everything we do. We recognize this means setting the bar ever higher, striving for new achievements once current ones have been met. But we believe this is the only responsible course.

For example, 2004 marked the final phase of a five-year, voluntary program in which we attempted to accomplish a set of eight environmental goals. These initiatives were focused on greater reductions in emissions, conservation of natural resources, and achievement of ISO 14001 certification for all of our major manufacturing sites. Seven of the eight goals were achieved, with most results far exceeding the targets. The eighth goal was to reduce carbon dioxide emissions by 20 percent, and we achieved a decrease of 17 percent.

The key point, however, is efforts for further reductions in those areas continue. A new set of goals aimed at emission reduction and conservation of natural resources, along with product and employee stewardship were established with a 2008 target date.

Continuity was evident in another significant way in 2004, as well. In this case, it was a smooth transition of leadership. R. Hays Bell, Director of Health, Safety, and Environment and a Kodak Vice-President, retired after 23 years with the company. Assuming the Director’s role is David M. Kiser, who has held a series of managerial positions in the Health, Safety, and Environment organization since he joined the company in 1981.

Under Bell’s leadership, the company established a global environmental management system that is closely integrated with Kodak’s business operations, established the series of five-year environmental goals, accomplished the ISO 14001 registration of all manufacturing sites, and launched major initiatives to improve occupational safety and make Kodak’s products more environmentally friendly.

Kiser’s HSE experience included responsibilities as Unit Director of Occupational Health Services, Manager of Environmental Affairs for Kodak’s Federal Government Relations Office in Washington, and Director of HSE for Worldwide Business Units and Regions. Kiser will continue the drive for excellence in all areas of health, safety and the environment throughout Kodak’s worldwide operations.
Our Commitment to Continuous Improvement.

Our vision at Eastman Kodak Company is to make measurable improvements in the health, safety and environmental aspects of our products, services and operations – and to do so continually.

To realize this vision, all Kodak operations and employees around the world work together to protect the quality of the environment and the health and safety of our employees, customers, and neighbors.

As a strategic framework to keep us on the path to our goals, we have established a company Health, Safety and Environmental Policy based on a series of Corporate Responsibility Principles.

It is the policy of Eastman Kodak Company to carry out its business activities in a manner consistent with sound health, safety, and environmental management practices and to comply with applicable health, safety, and environmental laws and regulations. The company will produce and sell products which, when manufactured, handled, transported, used and disposed of in accordance with appropriate labeling and product literature, are safe for employees, customers, and others.

These are the standards by which we plot our progress, monitor any shortcomings, and measure our successes. Proper stewardship of health, safety, and environment is fundamental to Kodak’s core values, and our policies, organization, and management systems are rooted in them.

Corporate Responsibility Principles

1. Kodak conducts its business activities to high ethical standards.
2. Kodak respects internationally accepted legal principles, and obeys the laws of countries in which it does business.
3. Kodak is committed to sound corporate governance. In this regard, the Company’s diverse, independent Board of Directors has adopted publicly available governance principles.
4. Kodak conducts its business activities in an environmentally responsible manner.
5. Kodak respects the privacy rights of its employees, customers, and suppliers.
6. Kodak promotes a work environment of equal opportunity for all employees, and treats its employees in a non-discriminatory manner.
7. Kodak is committed to employing a diverse work force, and to building and maintaining an inclusive work environment.
8. Kodak maintains a safe and healthy work environment.
9. Kodak respects its employees’ workplace right of association.
10. Kodak will not establish or maintain a business relationship with any supplier if Kodak believes that the supplier’s practices violate local laws or fundamental principles relating to labor standards or environmental protection.
11. Kodak is sensitive to the economic development priorities of the developing countries in which it does business.
12. Kodak maintains a philanthropic program that reflects its global corporate goals in community development, recruitment, technology access, business opportunity, and quality of life.
Kodak efforts to enhance and ensure sustainability are accomplished through our Responsible Growth program. For Kodak’s operations worldwide, Responsible Growth means reducing our impact on the environment, protecting the safety of our employees and customers, and supporting the communities where we do business while ensuring the sustained growth and profitability of the company.

Kodak is the leader in helping people take, share, print and view images – for memories, for information, for entertainment. With sales of $13.5 billion in 2004, the company is committed to a digitally oriented growth strategy focused on the following businesses: Health -- supplying the medical and dental industries with traditional and digital imaging-information products and services, as well healthcare IT solutions and services; Graphic Communications - offering on-demand color and black and white printing, wide-format inkjet printing, high-speed, high-volume continuous inkjet printing, as well as document scanning, archiving and multi-vendor IT services; Digital & Film Imaging Systems - providing consumers, professionals and cinematographers with digital and traditional products and services; and Display & Components - which designs and manufactures state-of-the-art organic light-emitting diode displays as well as other specialty materials, and delivers imaging sensors to original equipment manufacturers.
In 2004, the company invested more than $854 million in research and development and $85 million for recurring costs and capital expenditures for pollution prevention, waste treatment, and site remediation. Currently, the company is reusing or recycling nearly 1.5 billion pounds of material annually. In addition, the company’s environmental improvement programs have resulted in a significant reduction in overall discharges since 1987.

Kodak conducts itself according to six corporate values – respect for the dignity of each individual, uncompromising integrity, trust, credibility, continuous improvement, and recognition and celebration. At Kodak, we believe that doing well by shareholders also means doing right by customers, employees, neighbors, and suppliers. With that in mind, Kodak operates its facilities and designs and markets its products and services not only to increase shareholder value, but also to promote development of the individual, the well-being of the community, and respect for the environment.
Early in 2004, Eastman Kodak Company’s Board of Directors voted unanimously to enhance the company’s corporate governance guidelines. In addition, the board adopted strengthened board independence standards, implemented an enhanced director selection process and adopted a director code of conduct.

The board also approved new director qualification standards and implemented a process enabling shareholders to communicate directly with the board’s Presiding Director. These latest enhancements will ensure that Kodak’s practices and polices meet or exceed requirements of the Sarbanes-Oxley Act, the New York Stock Exchange’s corporate governance listing standards, and the Securities and Exchange Commission’s new disclosure rules regarding nominating committee functions.

In another step designed to achieve the best in corporate governance, Kodak’s board of directors voted to include in the company’s 2005 proxy statement a management proposal that all board members be elected annually.

The proposal, which would eliminate the current “classified” system in which board members are elected to staggered, three-year terms, requires shareholder approval.

“This approach, which reflects the company’s ongoing commitment to excellence in corporate governance, aligns the company with the growing trend toward annual election of directors, and responds to the company’s shareholders, who have voted in favor of shareholder proposals to declassify the board,” said Kodak Chairman and Chief Executive Daniel A. Carp. “Kodak has increasingly been recognized as a leader in corporate governance, and we believe this proposal is consistent with our efforts to incorporate emerging best practices.”

More information is available on the Corporate Governance section of Kodak’s web site at www.kodak.com/go/governance.
Kodak’s corporate program of health, safety, and environmental responsibility is strongly supported by the commitment and direct involvement of senior management.

The principal organizational element is the Health, Safety, and Environment Management Council (HSEMC), chaired by the Senior Vice-President and Chief Administrative Officer. Members of the HSEMC are senior line managers and staff from representative worldwide Business Units, Regions, Manufacturing, Legal, Corporate Communications & Public Affairs, and HSE. The HSEMC provides leadership and direction, sets policy, and reviews progress against goals for Kodak’s worldwide health, safety, and environmental program.

The HSEMC is supported by the HSE Coordinating Committee, which is chaired by the Director and Vice-President, HSE. The HSE Coordinating Committee develops and administers appropriate programs under the direction of the HSEMC. Several subcommittees focus attention on key issues such as manufacturing, packaging and product design, site assessments, employee, visitor, and contractor health and safety, and environmental management systems.

Background, Measures, and Accountability – Because Health, Safety, and Environment (HSE) responsibility is fundamental to Kodak values and is essential in delivering total customer satisfaction, it is expected that all levels of the company will integrate HSE management practices into key business processes. These processes include strategic planning, product development, service delivery, purchasing, and the design and operation of manufacturing processes and jobs. Likewise, Kodak suppliers, alliance partners, site tenants, and contractors are encouraged to adopt similar principles and practices.

All employees are expected to comply with government regulations, as well as internal and external standards; HSE units at the local, regional, and corporate levels provide implementation assistance. Kodak’s HSE management system is supported by its Vision of Health, Safety, and Environmental Responsibility, HSE Policy, Guiding Principles, and Performance Standards as well as the Corporate Responsibility Principles and is operated consistently with international standards for environmental management systems. Facilities worldwide, including subsidiaries, are routinely evaluated against these standards.
As part of Kodak's Environmental Management System, the worldwide business units, manufacturing facilities, shared resource units, and subsidiaries are expected to set targets and track Health, Safety and Environmental performance. To provide accountability at all levels of management, these HSE expectations are included in individual performance goals, and, operating units establish their own metrics to drive improvement appropriate to their business objectives.

Part of Kodak's previous five-year goals included having all major manufacturing sites attain ISO 14001 registration, and this goal was achieved. Under the newly announced five-year goals, our Responsible Growth initiatives further underscore a commitment to continuous improvement.

Assessments of HSE performance against Kodak's HSE Performance Standards is done through the worldwide Corporate Audit program. This program evaluates compliance with corporate health, safety, and environmental policies and procedures, good management practices, and the laws and regulations of national, regional, and local governing entities. In 2004, approximately 34 assessments were completed on a worldwide basis.

### 3.0 Governance Structure and Management Systems

#### Structure and Governance of Kodak’s Health, Safety, and Environment Management System

Kodak’s HSE Performance Standards, which define typical assessment topics, are as follows:

- **Health**: Product Responsibility, Health Hazard Assessment, Ergonomics, HSE Training, Chemical Management Control, Exposure Limits
- **Medical**: Occupational Health Surveillance, Medical Records, Emergency Medical Care, Fitness to Work, Preventive Medical Services, Medical Facilities & Staff, Medical Program for International Business Travel

#### Current ISO 14001 registered manufacturing sites.

<table>
<thead>
<tr>
<th>Kodak Site</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annesley, England</td>
<td>Registered, 1997</td>
</tr>
<tr>
<td>Kodak Colorado</td>
<td>Registered, 1998</td>
</tr>
<tr>
<td>Chalon, France</td>
<td>Registered, 1998</td>
</tr>
<tr>
<td>Kirkby, England</td>
<td>Registered, 1998</td>
</tr>
<tr>
<td>Harrow, England</td>
<td>Registered, 1998</td>
</tr>
<tr>
<td>Corporate HQ</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Sao Jose, Brazil</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Kodak Canada</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Kodak Park, Rochester</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Kodak Australia</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Manaus, Brazil</td>
<td>Registered, 1999</td>
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<tr>
<td>Kodak de Mexico</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Eastman Gel, Massachusetts</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Shanghai - KEPS China</td>
<td>Registered, 1999</td>
</tr>
<tr>
<td>Shantou, China</td>
<td>Registered, 2000</td>
</tr>
<tr>
<td>Wuxi, China</td>
<td>Registered, 2000</td>
</tr>
<tr>
<td>White City, Oregon</td>
<td>Registered, 2001</td>
</tr>
<tr>
<td>Goa, India</td>
<td>Registered, 2001</td>
</tr>
<tr>
<td>Kodak Nordic</td>
<td>Registered, 2001</td>
</tr>
<tr>
<td>Kodak Berlin</td>
<td>Registered, 2001</td>
</tr>
<tr>
<td>Malanpur, India</td>
<td>Registered, 2001</td>
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<tr>
<td>Bangalore, India</td>
<td>Registered, 2001</td>
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<tr>
<td>China Xiamen</td>
<td>Registered, 2001</td>
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<tr>
<td>China Xiamen IMM</td>
<td>Registered, 2001</td>
</tr>
<tr>
<td>Japan Chinon</td>
<td>Registered, 2004</td>
</tr>
<tr>
<td>FPC, Inc.</td>
<td>Registered, 2004</td>
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</table>
For Kodak’s operations, Responsible Growth means reducing our impact on the environment, protecting the safety of our employees and customers, and supporting the communities where we do business – while ensuring the sustained growth and profitability of the company.

The Global 100 Most Sustainable Corporations in the World
In early 2005, the World Economic Forum (WEF) listed its Global 100 Most Sustainable Corporations in the World. The 100 companies were selected from an initial pool of 2000 based on ability to manage strategic opportunities in new environmental and social markets. Kodak was listed in the Global 100, representing the “Leisure Equipment and Products” sector.

The Global 100 were judged as sustainable because they stand the best chance of being around in 100 years based on their demonstrated performance and strategic ability to manage the triple bottom line -- society, environment, and economy.

Dow Jones, FTSE Recognize Kodak as a Leader in Sustainability
For the fourth consecutive year, Kodak has been named to the Dow Jones Sustainability Index (DJSI), a guide for people who seek to invest in companies that promote corporate sustainability. In the DJSI evaluation, Kodak has been recognized as a global industry leader in the Recreational Products & Services Group. The ranking is based on research conducted by Sustainable Asset Management, an independent asset management company headquartered in Zurich, Switzerland.

For the third consecutive year, Kodak has been included in the FTSE4Good Index, a London-based system designed to give investors a global standard for comparing the environmental and social performance of companies that also meet financial criteria for being listed on the FTSE Index. The FTSE is co-owned by the London Stock Exchange and The Financial Times.

The Ethical Investment Research Service, an independent firm, researches companies that trade on the London Stock Exchange and are reported in The Financial Times, then selects companies for inclusion in the FTSE4Good Index.
Kodak has a long history of responsibly managing its health, safety and environmental activities to protect its employees, neighbors in the communities in which we work, and customers worldwide.

As part of the company’s public 5-year worldwide health, safety, and environmental goals, Kodak has committed to developing a “Responsible Growth” reporting framework that aligns more closely to recognized sustainable development reporting principles. Over the last several years, Kodak’s health, safety and environment website and annual report (www.kodak.com/go/hse) have undergone significant changes to incorporate social and economic performance in addition to health, safety, and environmental information.

This 2004 HSE annual report has also been expanded to address social and economic performance, along with health, safety and environmental performance. Within this report, social and economic performance is introduced and links are provided to other sections of the Kodak.com website that provide more detailed information.
Kodak Revenues Exceed $13 Billion; Digital Sales Rising Quickly

Kodak is the leader in helping people take, share, print and view images - for memories, for information, for entertainment.

With worldwide sales of $13.5 billion in 2004, the company is committed to a digitally oriented growth strategy focused on Health Imaging, Graphic Communications, Digital and Film Imaging Systems, and Display and Components.

“Kodak delivered in 2004,” said Kodak Chairman and Chief Executive Officer Daniel A. Carp. “We began the year with a commitment to increase our full-year per share operational earnings, and we did that. We head into 2005 committed to increase per-share operational earnings again. Our digital sales in 2005 will exceed our traditional sales for the first time, and our digital profit growth will exceed the decline in profit associated with our traditional business.

“We are more confident than ever that we have the leadership, the technology and the products and services required to achieve our strategic goals and enhance shareholder value.” For more information on Kodak’ economic performance, click here.
Voluntary HSE Programs

At Kodak our commitment to voluntary environmental programs is good for our business and good for the environment. Here are some examples of recent initiatives.

**EPA Climate Leaders**
In January 2004, Eastman Kodak Company announced that it has joined the Climate Leaders Program, an initiative of the U.S. Environmental Protection Agency (EPA) to encourage long-term, comprehensive climate change strategies between industry and government.

The Climate Leaders Program gives companies the opportunity to take their environmental commitments a step further by establishing goals and inventorying emissions to measure progress. By voluntarily reporting their inventory data to EPA, partners create a lasting record of accomplishments and identify themselves as corporate environmental leaders.

While joining this new EPA program will mark the starting point for many companies, Kodak committed to a 20 percent reduction in greenhouse gas emissions five years ago. The company fell slightly short of the 5-year objective, but has created a new goal calling for a 10% reduction using 2002 as the benchmark.

**California Climate Registry**
Eastman Kodak Company announced in October 2004 that it has joined a key group of environmental leaders as a member of the California Climate Action Registry, a non-profit organization recognized as a standard setter for tracking and reporting greenhouse gas (GHG) emissions. As a participant in the Registry, Kodak will voluntarily measure and report its worldwide GHG emissions on an annual basis.

The Registry, created by California statute in 2001, helps companies and organizations establish GHG emissions baselines against which any future GHG emission reduction requirements may be applied. The results are certified by independent organizations to ensure accuracy, and the State of California will work to ensure that participants receive appropriate consideration in any future state, federal, or international regulatory scheme governing greenhouse gas emissions.

By joining the Registry, Kodak is making a statement about the importance of global climate change and the role that corporations can play in managing the threat of climate change.

**EPA Performance Track**
In 2004, Kodak Colorado Division (KCD) was accepted into the US EPA’s Performance Track program and the Colorado Environmental Leadership program. Both programs are designed to recognize and encourage top environmental performers at the federal and state levels. Facilities are eligible for membership if they:
- Demonstrate a record of sustained regulatory compliance;
- Implement high-quality environmental management systems (EMSs);
- Commit to environmental performance beyond compliance; and
- Demonstrate a commitment to public outreach and performance reporting.

KCD is one of 350 facilities nationwide to become a member of the EPA Performance Track Program. In Colorado, KCD joins only 26 other facilities as a member of the Environmental Leadership Program.

KCD is extremely honored to be recognized as an environmental performer at a state and federal level, which reinforces Kodak’s commitment to achieving responsible growth by reducing our impact on the environment, protecting the safety of our employees and customers, and supporting our surrounding communities.
**Waste Wise**

In 1994, Kodak became a charter member of WasteWise, a voluntary, EPA program that targets the reduction of municipal solid waste such as corrugated containers, office paper, yard trimmings, packaging, and wood pallets.

The hallmark of Kodak’s waste reduction program is its one-time-use camera recycling program. In the past 5 years, this initiative has prevented approximately 16 million pounds of mixed plastics and 9 million pounds of printed circuit boards from entering the waste stream.

**Energy Star**

For more than a decade, Kodak has partnered with the EPA Energy Star Program for energy efficient products and operations. EPA has selected the Eastman Kodak Company as a 2004 ENERGY STAR Partner of the Year for Leadership in Energy Management. Kodak competed with other fortune 500 industrial companies for this award that exemplifies outstanding commitment and dedication to the ENERGY STAR program for saving energy to improve the environment. As part of our Corporate Health, Safety and Environmental Goals, Kodak has invested significant resources and funding to reduce energy waste and lower greenhouse (CO2) emissions. ENERGY STAR is recognizing the Eastman Kodak Company for these outstanding efforts.

**EPA Project XL and Sustainable Futures**

Late in 2003, as Kodak completed the EPA Project XL (eXcellence and Leadership) program, EPA invited the Company to be a charter member of a new program; EPA Sustainable Futures (SF). The Sustainable Futures Pilot Project offers expedited review for qualifying low hazard, low risk new chemicals submitted as Pre-Manufacture Notices (PMNs) under the Toxic Substances Control Act (TSCA). Sustainable Futures evolved out of the successful Eastman Kodak Project XL and other similar efforts. During these cooperative efforts, the chemical manufacturers and formulators evaluated their chemical products and processes under development using the chemical risk screening models developed by the EPA. Results of these efforts have shown that pre-screening chemicals reduced product development costs, time to market, and generation of chemical waste.
Kodak is proud to have received a number of awards, worldwide, from well-respected organizations during 2004. These honors recognize Kodak and its people for efforts in health, safety and the environment. Highlights from the past year include:

**USEPA Energy Star Program – 2004 Energy Star Partner of the Year**
The United States Environmental Protection Agency selected Kodak as the 2004 ENERGY STAR Partner of the Year for Leadership in Energy Management. The award exemplifies outstanding commitment and dedication to the ENERGY STAR program for saving energy to improve the environment. In addition to the reduction of energy usage and the associated green house gas emissions at plants and facilities worldwide, Kodak also produces and sells 25 Energy Star qualifying product lines, including copiers, printers, and scanners.

**International Imaging Industry Association – Safety Excellence Awards**
Kodak units in Australia, Canada, China, France, India, Mexico, the United Kingdom, and the United States amassed a total of 23 awards from the International Imaging Industry Association for excellence in safety performance and leadership.

**Safety and Environmental Excellence Awards – Kodak de Mexico**
Kodak de Mexico received the “Excellencia Ambiental (Environmental Excellence) 2003” award and the “Reconocimiento Jalisco en Excelencia en Salud y Seguridad 2004” (Safety Excellence) from the government in Jalisco, Mexico.

**Haicang Government – Safety Production Excellence Award**
Kodak’s facility in Xiamen China received an “Excellent Performance on Workplace Safety” award from the District of Haicang in the City of Xiamen. These awards are given by the Haicang government to companies who have the best safety performance and can be models of workplace safety management.

**Royal Society for the Prevention of Accidents – Gold Medal Awards**
Four operating units in the United Kingdom received Gold Medal awards from the Royal Society for Prevention of Accidents for five consecutive years of low incident rates in health and safety.

**City of Wuxi, China – Green Enterprise Award**
In China, Kodak Wuxi Company Limited has been recognized as a “Green Enterprise” by the City of Wuxi. This award recognizes environmental performance and compliance with various environmental discharge limits.

**Fujian Economic Development and Trade Commission – Pioneer of Energy Conservation Award**
The Kodak Plant in Xiamen, China, was recognized as a Pioneer of Energy Conservation by the Fujian Economic Development & Trade Commission. The Kodak facility, one of only two companies in Xiamen to receive this award, used teamwork and lean manufacturing tools to reduce electricity consumption even while production was increased by 33%.

**New York Water Environment Association Pollution Prevention Award**
The Kodak Park Site in Rochester, New York received the Pollution Prevention Award from NYWEA for a project to directly reuse waste film base scrap to make new product. Implementation of this project reduces the amount of incinerated scrap by approximately 1,000,000 pounds per year.

**Karnataka State Safety Institute – Safety Award**
The Kodak India Limited camera plant located in the eastern region of Bangalore, India received an award on the 34th National Safety Day. The award was issued by the Karnataka State Safety Institute based on best safe work practices among medium-size industries.
For Kodak, 2004 marked the beginning of another set of voluntary and aggressive Health, Safety and Environmental goals designed to reduce emissions, conserve resources and enhance the company’s Product and Employee Stewardship. Set against a 2002 baseline, these goals – outlined in the chart below – are targeted for completion in 2008.

At a press conference to announce the new goals, New York State Commissioner of the Department of Environmental Conservation, Erin Crotty said: “Kodak’s commitment to another set of five-year goals is a great example of the philosophy that when you improve the environment, you improve the economic outlook, as well. This is the type of commitment I’m trying to encourage in other corporations across New York State.”

**Worldwide Health Safety and Environmental Goals**

**5.0 Performance Indicators - Health, Safety, and Environment**

**Five HSE year goals**

<table>
<thead>
<tr>
<th>Metric</th>
<th>2008 Goal</th>
<th>2004 Results</th>
<th>Key Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reduce Air Emissions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Methylene Chloride</td>
<td>Reduce by 35%</td>
<td>Down by 36%</td>
<td>• Reduce “fugitive” emissions</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Modified machine startup and malfunction procedures to minimize emissions</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Added more leak monitoring capabilities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Improved carbon adsorber operations</td>
</tr>
<tr>
<td>28 Priority Chemicals</td>
<td>Reduce by 15%</td>
<td>Down by 19%</td>
<td>• Continued successful phase out of solvents</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Added new air scrubber at Kodak Park silver recovery</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Upgraded 2 regenerative thermal oxidizers at Kodak White City</td>
</tr>
<tr>
<td>Greenhouse Gases (GHG)</td>
<td>Reduce by 10%</td>
<td>Down by 5%</td>
<td>• Aggressively improved Kodak energy efficiency</td>
</tr>
</tbody>
</table>
|                             |             |              | • Externally committed to GHG emission reduction initiative through USEPA Climate Leaders and CA Climate Action Registry memberships. Kodak’s worldwide GHG emission inventory is expected to be third-party certified in mid- 2005
### 5.0 Performance Indicators - Health, Safety, and Environment

#### Five HSE year goals

<table>
<thead>
<tr>
<th>Metric</th>
<th>2008 Goal</th>
<th>2004 Results</th>
<th>Key Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conserve Natural Resources</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Manufacturing Waste                         | Reduce by 20%      | Down by 13%  | • Reduced waste in all forms through "Lean Manufacturing" efforts  
• Switched to recoverable solvents  
• Improved recovery of waste solvents  
• Used more efficient suppliers  
• Reduced waste through consolidation of single use camera manufacturing |
| Energy Usage                                 | Reduce by 10%      | Down by 9%   | • Aggressively used "lean manufacturing" techniques to eliminate energy wastes  
• Installed new fuel efficient boilers at Kodak de Mexico  
• Demolished obsolete buildings  
• Installed new high-efficiency chiller at Rochester Hawkeye facility |
| Water Usage                                  | Reduce by 20%      | Down by 16%  | • Used "lean manufacturing" techniques to eliminate wasting water  
• Installed major water reuse project in Kodak Park Utilities  
• Installed wash water recycling system at Kodak White City |
| **Stewardship of Employee Safety**          |                   |              |                                                                                                                                             |
| Kodak Safety Incidents                      | Reduce by 50%      | Down by 50%  | • Achieved safety improvement goals in all world-wide regions  
• Leaders and employees working together to prevent workplace injuries and illnesses  
• Used "lean manufacturing" practices and root cause analysis to reduce workplace hazards  
• Increased attention to preventing musculoskeletal disorder injuries is yielding results |
| **Stewardship of Kodak Products**           |                   |              |                                                                                                                                             |
| Eliminate use of lead solder and hexavalent chromium for corrosion protection in new products | 95% of new products will be free of these heavy metal uses | New product commercialization underway | • Revised Kodak material standards to eliminate these heavy metal applications  
• Identifying alternative materials  
• Developed material declarations to evaluate supplier performance |
| Improve End-of-Life capability of Kodak products | Annual qualitative progress reports | See Key Actions | • Strengthened product design standards to eliminate or reduce "materials of concern" that affect recycling and treatment facilities  
• Engaged suppliers to improve recycling and eliminate hazardous materials |
| **Responsible Growth Reporting**            |                   |              |                                                                                                                                             |
| Align Kodak’s public reports with recognized reporting principles. | Annual qualitative progress reports | See Key Actions | • Developed baseline by comparison of Kodak practices with globally-recognized reporting principles.  
• Benchmarked with other relevant companies, using reports and websites. |
A simple definition of product stewardship is reducing the life-cycle impact of products.

Kodak has further defined it as “an integrated business process for identifying, managing and minimizing health, safety and environmental risks throughout all stages of a product’s life in the best interest of society and our key stakeholders; customers, employees and shareholders.”

The environmental dimension of sustainable growth, often termed eco-efficiency, necessitates a product focus beyond current regulatory compliance. Life Cycle Assessment and other related tools are used to gauge and improve the eco-efficiency of product systems - in order to provide more product or service value for less environmental impact.

**Life-cycle Stages**
The life-cycle of every product goes through includes procurement of raw materials and components, research and development, manufacture, distribution, customer use and customer disposal or end-of-life. At each of these stages, Kodak seeks ways to reduce health, safety, and environmental risks, and to make business decisions that may create sustainable competitive advantages for the company.

Kodak has established initiatives to support the life-cycle stages. For example, Kodak works closely with suppliers to provide specifications and to collect information on purchased materials. In another stage, Kodak Environmental Services provides direct customer support via the internet, e-mail or phone. Click here.

Kodak’s product life-cycle assessment program considers HSE issues during new product commercialization. The program’s goal is to achieve worldwide regulatory compliance for new products, and to incorporate Kodak’s internal “future compliance” standards. Those standards are encompassed in the company’s Imaging Product Environmental Impact Strategy (IPEIS), which began in 1991. The goal of IPEIS is to integrate the sources of potential future regulatory requirements, competitors’ actions and public opinion into measurable standards that all new commercialization programs must meet.

**New Goals**
Kodak has announced a new set of voluntary, aggressive environmental goals to be achieved by 2008. While earlier goals focused on elimination of heavy metals -- mercury, cadmium, chromium VI and lead -- from products, the new goals are more expansive from a product stewardship standpoint. They set targets for progress across an entire product life-cycle, yet also retain a quantitative element: the elimination of lead solder and chromium VI from 95% of new products commercialized in 2008.

**Partnering with Others**
In recent years, digital technology has increased the number of options for capturing, storing and sharing images. Digital products have unique considerations for environmental impact at various life-cycle stages.

To help meet these new challenges, Kodak has partnered with academic institutions to enhance its eco-efficiency tools, obtain a better understanding of the environmental profiles of various imaging systems, and identify opportunities for improvement. Regardless of the technology of the product, the goals for Kodak are to drive down the use of resources, reduce the waste generated and minimize environmental impacts.
Kodak Has A Partnership with Suppliers To Comply with HSE Requirements

As a large company, Kodak has many suppliers – and it has a procedure in place to assure that suppliers comply with the company’s high standards for health, safety, and the environment.

Kodak’s Supplier Compliance Process interacts with the company’s top 800 commodity suppliers in three stages: pre-contract, contract, and post-contract.

Before a contact is signed, Kodak notifies a supplier of HSE performance expectations, communicates openly and provides information during the contract formation process, and requires new suppliers to complete a self-assessment audit for review by Kodak’s HSE team.

If appropriate, specific HSE requirements are written into a supplier contract.

Once a supplier has signed a contract, Kodak requires that supplier to sign a Certificate of Compliance, stating that the supplier agrees to comply with Kodak’s HSE requirements. These certificates are monitored closely, and renewals are expected on a regular basis.

Kodak also conducts training for suppliers on HSE issues. The training is currently given six times a year in different locations, and it is translated into many languages. The training covers topics from specific expectations for suppliers to a list of worldwide restricted materials.

In addition to regular quality audits for worldwide suppliers, Kodak conducts periodic direct HSE audits for treatment, storage, and disposal facilities, and for some chemical suppliers in China.
In support of our Corporate Responsibility Principles, Kodak is committed to sustainable forest management practices, including increased use of recycled paper and wood products, and increased use of products from forests that are managed responsibly.

Kodak suppliers are required to attest to sustainable forest management policies, with performance measurements based on reforestation, managing, growing, nurturing and harvesting of trees for useful products, as well as conservation of soil, air, and water quality, biodiversity, wildlife, and aquatic habitats, recreation, and aesthetics. Suppliers seek certifications from bodies accredited by the internationally recognized Forest Stewardship Council (FSC), or working closely with environmental, indigenous, and social interests to develop FSC standards or comparable standards where none exist. Credible certification programs include the Canadian Standards Association Sustainable Forest Management (SFM) Standard, the International Organization for Standardization 14001 EMS program, the Sustainable Forestry Initiative by the American Forest and Paper Association and their chain of custody processes.

Kodak’s Supplier Environmental Responsibility Subcommittee (SERS) has developed a corporate standard for packaging and packaging product components. Suppliers of any packaging or package component that contains recycled content must provide certification of the percent of recycled material.
Beginning July 1, 2006, the European Union RoHS Directive will ban the sale of new electrical and electronic products if they contain any of the following substances above the specified concentrations:

- Lead (0.1%)
- Mercury (0.1%)
- Cadmium (0.01%)
- Hexavalent chromium (0.1%)
- Polybrominated biphenyls (PBB) (0.1%)
- Polybrominated diphenyl ethers (PBDE) (0.1%)

The requirement is a result of an EU RoHS Directive (the restriction of the use of certain hazardous substances in electrical and electronic equipment) designed to reduce the use of substances that may pose risks to human health or the environment.

In line with Kodak’s worldwide policy to conduct business in a manner consistent with sound environmental management practices and to comply with applicable environmental laws and regulations, the company is committed to meeting the requirements of the RoHS Directive.

It is clear that the transition to alternative materials in some cases will pose challenges, and some will require strong efforts on the part of Kodak’s suppliers. As a result, the company is working to ensure that suppliers understand the requirements and work with us to ensure that our equipment products conform to our standards.

**The European Union WEEE Directive**

The European Union (EU) Directive on WEEE (waste from electrical and electronic equipment) is intended to protect the environment and human health through the prudent use of natural resources and the adoption of waste management strategies that focus on recycling and reuse.

National WEEE laws now require that after August 13, 2005, producers of almost all electrical equipment will be responsible for their products at the end of their useful lives. This responsibility includes meeting labeling requirements, providing information to end-users and treatment facilities, ensuring the availability of collection infrastructure, submitting sales and recovery data, and financing WEEE costs.

In response, Kodak is working with design teams, suppliers, and other partners to determine end-of-life strategies for our products. Kodak already has a highly successful One-Time-Use Camera return and recycling program established worldwide. We are extending this knowledge to help establish return and recycling systems for other Kodak products with the initial emphasis in Europe. In fact, our new worldwide environmental goals include an initiative to improve our planning for the full life cycle of all our products.
Recycled One-Time-Use Cameras Hit the One Billion Mark

A Kodak recycling and reuse program that had its roots a decade and a half ago has become perhaps the most successful initiative of its type in the world.

That program, which began in the early 1990s, set out to recycle or reuse parts of Kodak one-time-use-cameras. As the cameras increased dramatically in popularity, so, too, did the success of the recycling program. Kodak even forged agreements with other camera manufacture to collect each others’ cameras and exchange them.

In 2004, the initiative reached a significant milestone when the total number of cameras recycled through Kodak reached the one billion mark.

Worldwide, nearly 75 percent of these cameras are returned for recycling, a rate of return unmatched by even the aluminum or glass container industries.

Over the years, the Kodak cameras have been designed so that 77% to 90% (by weight) of the product may be remanufactured. Virtually nothing from the camera is sent to a landfill -- all components that are not re-used are recycled elsewhere.

These achievements have received recognition in the US Environmental Protection Agency’s Waste Wise Hall of Fame.
Kodak’s ability to produce smaller and lighter digital cameras has met the needs of consumers and made a positive environmental impact, as well.

In the past six years, Kodak digital cameras have decreased in weight by more than 50 percent, reducing the amount of raw materials used in production and the amount of packaging required. Camera models in 1998 averaged between 14 and 20 ounces. In 2004, the average was just 6.1 ounces.

The KODAK EASYSHARE CX7300 Digital Camera, the lightest digital camera to date, weighs only 5.1 ounces.

In addition, Kodak has eliminated the use of mercury containing displays in all of the digital cameras.
Improvement Opportunities

Our policy is to conduct our business activities in a manner consistent with sound health, safety and environmental management practices, and to comply with all applicable laws and regulations. Given the increasingly strict nature of today’s regulatory arena and the size and complexity of our operations, we believe our compliance record is very good, but there is still room for improvement.

### Violations During 2004

<table>
<thead>
<tr>
<th>DATE</th>
<th>AGENCY*</th>
<th>LOCATION</th>
<th>VIOLATION</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 7</td>
<td>U.S. Dept. of Transportation</td>
<td>Eastman Gelatine, Peabody, MA</td>
<td>Civil Penalty. Failed to secure a closure of opening on a rail tank car containing a regulated hazardous material.</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>March 8</td>
<td>Minnesota Dept. of Labor &amp; Industry</td>
<td>Columbia Facility, Oakdale, MN</td>
<td>OSHA violation. Alleged that compressed air used for cleaning purposes was not reduced to less than 30 p.s.i.</td>
<td>$ 300</td>
</tr>
<tr>
<td>May 19</td>
<td>New York State Dept. of Environmental Conservation</td>
<td>Kodak Park, Rochester, NY</td>
<td>Failure to make timely payments of penalties assessed by Aug. 12, 1999 Consent Order regarding opacity exceedences.</td>
<td>$ 37,900</td>
</tr>
<tr>
<td>June 8</td>
<td>California</td>
<td>Qualex Photo Lab, Cerritos, CA</td>
<td>Civil Penalty - OSHA. Violations alleged for various recordkeeping deficiencies as well as failure to implement an effective injury and illness prevention program, a hazard communication program, or sufficient eyewash equipment.</td>
<td>$ 745</td>
</tr>
<tr>
<td>August 27</td>
<td>Dept. of Transportation Ohio</td>
<td>Highway 90</td>
<td>A Uniform Hazmat Application to transport hazardous Materials in the State of Ohio had not been filed.</td>
<td>$ 500</td>
</tr>
<tr>
<td>September 7</td>
<td>U.S. Dept. of Labor</td>
<td>Qualex Photo Lab, Schofield, WI</td>
<td>Civil penalty- OSHA. Alleged lack of suitable emergency facility within the work area. Also, inadequate protective equipment.</td>
<td>$ 1,575</td>
</tr>
<tr>
<td>December 7</td>
<td>U.S. Dept. of Transportation</td>
<td>Oklahoma City, OK</td>
<td>DOT Hazardous Materials Regulations. Alleged that hazardous material shipped by air was not properly classed or labeled. Also, recordkeeping errors.</td>
<td>$ 1,800</td>
</tr>
</tbody>
</table>

There were no international environmental fines paid by Kodak for the year 2004.

Total for 2004 = $47,820
Kodak Posts Strong Record For Employee Safety in 2004

Worldwide health and safety performance, as measured by the Kodak Safety Incident Rate (KSIR), improved significantly in 2004.

This strong performance came in the first year of a new, five-year goal to reduce the KSIR by 50 percent compared with the 2002 baseline. Kodak actually accomplished the goal in this first year, driving the KSIR to 1.8, which translates to 752 fewer people injured in 2004 compared to the 2002 baseline.

2004 also marked the second full year of “Getting the Red Out”, an initiative associated with the Kodak Ergonomics Program. “Red jobs” are defined as tasks that may contribute to musculoskeletal disorders as a result of heavy lifting, repetitive motions or awkward postures. These disorders comprise the largest cause of occupational lost time in all US workplaces.

The goal of the Rochester-based effort was to totally eliminate “red” ergonomic jobs within three years beginning in 2003. In 2004, Kodak Rochester organizations reduced or eliminated 399 red ergonomic jobs from operations. The two-year total reduction of 835 red jobs exceeds the original goal.

The program elements were shared with regional manufacturing sites worldwide, and the “Get the Red Out” initiative continues into 2005.

Safetrack is another worldwide initiative that positively impacted health and safety performance.

Safetrack is a process used by managers, supervisors, and employees to identify the behaviors that lead to incidents, before they occur. Safetrack involves observation of the work performed and a conversation with the employee. Safe behaviors are positively reinforced and the consequences of unsafe behaviors are discussed and corrected.

Safetrack is a proactive tool used by leaders to heighten safety awareness and foster a culture where people watch out for each other, resulting in a safe and productive workplace where employees know they can contribute to safety and create a better workplace.
Employee Training an Important Practice at Kodak

Kodak continues to place a strong commitment on “continuous renewal” for its employees, an initiative to assure that employees’ skills remain current and that they develop as individuals. If we are to remain a leader in our industry, Kodak must have employees with leading edge competencies. This philosophy is embodied in our corporate value of Continuous Improvement and Personal Renewal, and is a key component to our success.

A formal Employee Development Plan Process is offered in which employees may choose a desired level of participation and then become responsible for driving their own development. This process helps employees document career goals and develop training plans. Training is delivered many ways, not just in traditional classroom settings. Options include on-the-job learning, coaching, special projects, assignments, and e-learning.

Kodak is now launching a HSE Community Training Center at the Kodak Park Site in Rochester, New York. The purpose of this training center is to establish a centralized Kodak HSE Training Center that can serve other Rochester-based industry through collaboration that leverages volume and provides cost-effective, quality training. The regional OSHA office fully supports Eastman Kodak’s plans to establish a training facility to assist in providing high quality, occupational safety and health training to the workers of Kodak as well as the industrial community.
Kodak maintains a number of programs and initiatives for managing employee relations. Several of these resources are summarized here:

**Resolution Support Services (RSS)**, established within Global Diversity and Community Affairs supports employees in making appeals of management decisions to achieve resolution of workplace issues, and provides consultation regarding best practices in the Resolution Support Services process.

**The Kodak Work/Life Program** helps employees balance their commitment to the business with their personal, family and community responsibilities. The program provides such support as flexible work arrangements, back-up care for older relatives, and seminars and phone consultations on issues such as managing stress, financing college, legal issues, and others.

**Kodak’s Diversity Advisory Panel** was formed in 2001 to advise the company regarding its strategy for strengthening diversity among employees, customers and suppliers.

**The Employee Assistance Program** provides guidance and direction for employees and their dependents who are facing personal problems that cannot be effectively dealt with by the individual.
Two positive and familiar trends continued in 2004 as Kodak once again strengthened its commitment to diversity and once again received external recognition for its efforts.

At mid-year, the company established a Senior Executive Diversity and Inclusion Council, which will serve as Kodak’s governing body to set policy and establish, monitor, and ensure aggressive action toward achievement of diversity and inclusion goals.

Kodak Chairman and CEO Daniel A. Carp chairs the new council, which continues the work done in the past three years by the company’s external diversity advisory panel. The council’s primary efforts include:

• providing guidance and direction to the Global Diversity Leadership Team, a group of about 30 Kodak mid-level managers who develop and implement Kodak’s overall diversity strategy, and
• taking a leadership role in communicating and executing the strategy.

Essie L. Calhoun, Kodak’s Chief Diversity Officer, emphasized that “the Senior Executive Diversity and Inclusion Council will give our efforts to build a winning and inclusive culture a broader global reach. We want to ensure knowledge and practice of diversity and inclusion on a scale significantly greater than within the borders of our North American operations.”

Among third-party recognition received by the company, Kodak again was named to Fortune magazine’s list of “50 Best Companies for Minorities.” According to Fortune, the list includes companies “that make an effort not only to hire minorities, but also to retain them and promote them through the ranks.” Among the 50 honored companies, Kodak ranked in the top five for percentage of minorities on the board of directors.

For the fourth consecutive year, Kodak was listed among the “100 Best Corporate Citizens” as cited by Business Ethics magazine. The publication praised Kodak’s cutting-edge, anti-discrimination policies for gay, bisexual and transgender employees. The company also scored favorably in the rankings for its fair treatment of minorities and women, and for employees overall.

Responding to Kodak’s inclusion in the Business Ethics list, CEO Carp said: “Kodak people have made trust, respect, and integrity the cornerstones of how we interact with customers, suppliers, shareholders, and each other. This recognition really belongs to all our employees.”

More information about Kodak’s commitment to diversity and inclusion may be found at www.kodak.com/global/en/corp/diversity/index.

Kodak also received a number of honors for its strong commitment to Supplier Diversity, a program initiated 15 years ago. It is the company’s policy to utilize diverse businesses in Kodak’s supplier base in order to expand opportunities for all segments of society to experience economic progress and competitive advantage. The Supplier Diversity program places special emphasis on minority- and women-owned businesses, as well as sheltered workshops.

Recognition received by Kodak’s Supplier Diversity Program in 2004 included being named “2004 Corporation of the Year” by the Upstate New York Minority Purchasing Council’s Minority Business Enterprises, and being highlighted in the New York Times as “Best Practices in Supplier Diversity.”

More information about the Supplier Diversity Program and recognition received may be found at www.kodak.com/US/en/corp/supplierdiversity/about.
Kodak Steps Up to Support Rochester Urban Revitalization Efforts

In December, 2004, Kodak announced the fifth of five annual $100,000 grants in support of Rochester’s “Renaissance 2010 Plan,” an initiative for the revitalization of the city’s urban environment.

Under the plan, the City of Rochester has adopted 11 campaigns to address such needs as cultural resources, economic development, public safety, and education. Kodak’s grant supports two of these campaigns: Health, Safety and Responsibility, and Healthy Urban Neighborhoods.

The $100,000 Kodak grant that had been in effect throughout 2004 lent support to eight sectors of the city’s “Neighbors Building Neighborhoods” programs.

“It is the grassroots nature of this program that we believe guarantees its success,” said Essie Calhoun, Kodak’s Chief Diversity Officer and Director, Community Affairs. “The vitality of this community is as important to Kodak as Kodak’s vitality is to the community. It is amazing what can be accomplished when citizens set the agenda and work together to make things happen.”

More information on Kodak’s community relations and contributions programs can be found at www.kodak.com/us/en/corp/community.shtml
Kodak has long advocated recycling as a way to reduce the need for raw materials in its products and to help conserve natural resources for future generations. Given this philosophy, the company quickly agreed to become a sponsor of the America Recycles campaign when it began in 1997.

Using the slogan “It All Comes Back to You,” America Recycles is designed to encourage Americans to support recycling and to increase their purchases of products with recycled content.

Kodak participated in the America Recycles 2004 campaign at both a New York State and local level. Kodak sponsored a month in the New York State Recycles calendar and also contributed Kodak one-time-use cameras to be used as prizes in the statewide campaign. At a local level, Kodak joined in a Western New York initiative to encourage school children to pledge to recycle and to buy recycled products.

Kodak’s one-time-use cameras are a prime example of the efficiencies of recycling. More than 75% of their content is made from reused or recycled material, and the company has recycled more than one billion cameras since 1990.

In addition Kodak also contributes One-Time-Use Cameras (made from over 75% recycle/reused content) as prizes to be given away across the state.

The local campaign is geared towards engaging as many school children in western New York as possible to pledge to recycle and buy recycled products by completing one of these pledge cards. This is done in partnership lead by Kodak with western New York recycling program coordinators, a local grocery chain, a local home and garden center and one school district. In 2004 over 20 schools were involved and 5,000+ students made the pledge.
San Juan Capistrano has its swallows. Kodak Rochester has its peregrine falcons.

Each spring for more than 100 years the swallows have returned to the Old Mission in San Juan Capistrano, California.

And each summer since 1995 -- to the delight of in-person birdwatchers and others following events via a special birdcam -- a family of peregrine falcons has hatched young birds in a special nesting box provided by Kodak above its 19-story headquarters building in downtown Rochester.

Just two decades ago, only three breeding pairs of peregrine falcons were known to exist in New York State. The entire species had been endangered in the United States.

Today, the falcons are making a comeback. The Kodak site, alone, has hosted the birth of more than 20 newborn birds in the last ten years. And visitors come from near and far during the early weeks of summer to catch a glimpse of the fledgling falcons leaving the nest, learning to fly, and learning to hunt.

Tens of thousands of others follow activities on Kodak’s “birdcam” website, birdcam.kodak.com/. The company provides five cameras that chronicle the progression of the birds, from egg-laying to hatching to fledgling.
For more than a decade, the American Greenways Program of The Conservation Fund has acknowledged individuals, organizations, corporations and public agencies for their exemplary leadership and efforts to enhance the nation’s outdoor heritage.

In 1999, Kodak lent its support to the initiative by sponsoring an annual grants program – the Kodak American Greenways Awards -- in partnership with The Conservation Fund and the National Geographic Society. The grants stimulate the planning and design of greenways in communities across the country. The program also includes honors for those who have done outstanding work in this arena.

Since the inception of the American Greenways Program, grants have been provided to local communities throughout the nation.

Thirty-nine award recipients were added in 2004, bringing the number of American communities served through the program to nearly 500.

1. The Double "H" Hole-in-the-Woods Ranch in Lake Luzerne, New York, provides therapeutic educational and recreational programs for children with critical or life threatening illness. A cornerstone of the program is an eight-week summer camping session in the Adirondack Park. A 2004 Kodak American Greenways Award grant helped transform a mile of hiking trail at the camp into the first and only handicapped-accessible trail in the Adirondacks. The trail is open for campers and for the local community, as well.

2. The Gregory Buttes Observation Park in South Dakota received a 2004 Kodak American Greenways Award grant to aid in the development of a mile-long hiking trail traversing the Gregory City Park and for the addition of a series of a dozen exercise stations.

3. The City of Redlands, CA, converted an abandoned rail line and natural path along the historic Mission Zanja strea, to a multi-purpose public path connecting people to a multi-modal downtown transit center. The city will use its 2004 Kodak American Greenways Award grant to generate awareness and educate the community about the benefits of a rail-to-trail conversion.
When the first modern Olympic Games were held in Athens in 1896, Kodak was there. More than 100 years later, in 2004, Kodak was at the Olympics in Athens again, this time providing support that ranged from security badges for participants to digital medical imaging equipment in the athletes’ clinic to operating the world’s largest photo lab for more than 1,000 professional photographers.

In 2004, however, Kodak added a new program to its long tradition of support – one that reflects the company’s commitment to environmental responsibility. The program was the first battery-recycling program at an Olympic Games. It was met with enthusiasm and, ultimately, success.

Kodak Greece provided and placed 125 large, battery-recycling boxes in Kodak Express outlets, and the Athens Olympics Committee placed another 80 boxes at the site of the games. Each box was designed to withstand battery acid and extreme heat.

Visitors to the Games were encouraged to place their used batteries in the boxes, and Kodak saw to it that all batteries were collected and recycled.

By the time the Olympic Games ended, the boxes had collected enough batteries that, if the batteries were lined up end-to-end, they would circle the Olympic Stadium track more than 12 times.

The success of the recycling program was nothing new to Kodak. The company has been manufacturing batteries for 15 years and has extensive experience in recycling initiatives.
As a Proud Partner of America’s National Parks, Kodak supports several initiatives to enhance the enjoyment of park visitors and to reward some of them for their creative photography.

Kodak sponsors the annual National Parks Pass “Experience Your America” Photo Contest, in which visitors submit photos taken in the parks. Winners’ images are then used prominently as part of the design of the annual National Parks Pass.

The company also has donated photography equipment to more than 140 National Parks to help visitors experience and raise public awareness about the natural, cultural and historical richness of America’s National Parks.

The most long-standing support initiative, however, is the Kodak Ambassadors program. Kodak Ambassadors have been working in National Parks for 40 years, conducting free photo walks and workshops for visitors that include tips for sunrise, nature and children’s photography. They also assist National Park Service staff by photographing various park events and projects. Currently, the Ambassador program is offered in five National Parks: Acadia, Grand Canyon, Olympic, Yellowstone and Yosemite.

More information on Kodak’s relationship with America’s National Parks, may be found at www.nationalparks.org/ProudPartners/partner_kodak.shtml.